



# Russia in 2012: The Challenge of Reforming the Economy without A Political Reform

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CEEI 2012

# Road Map

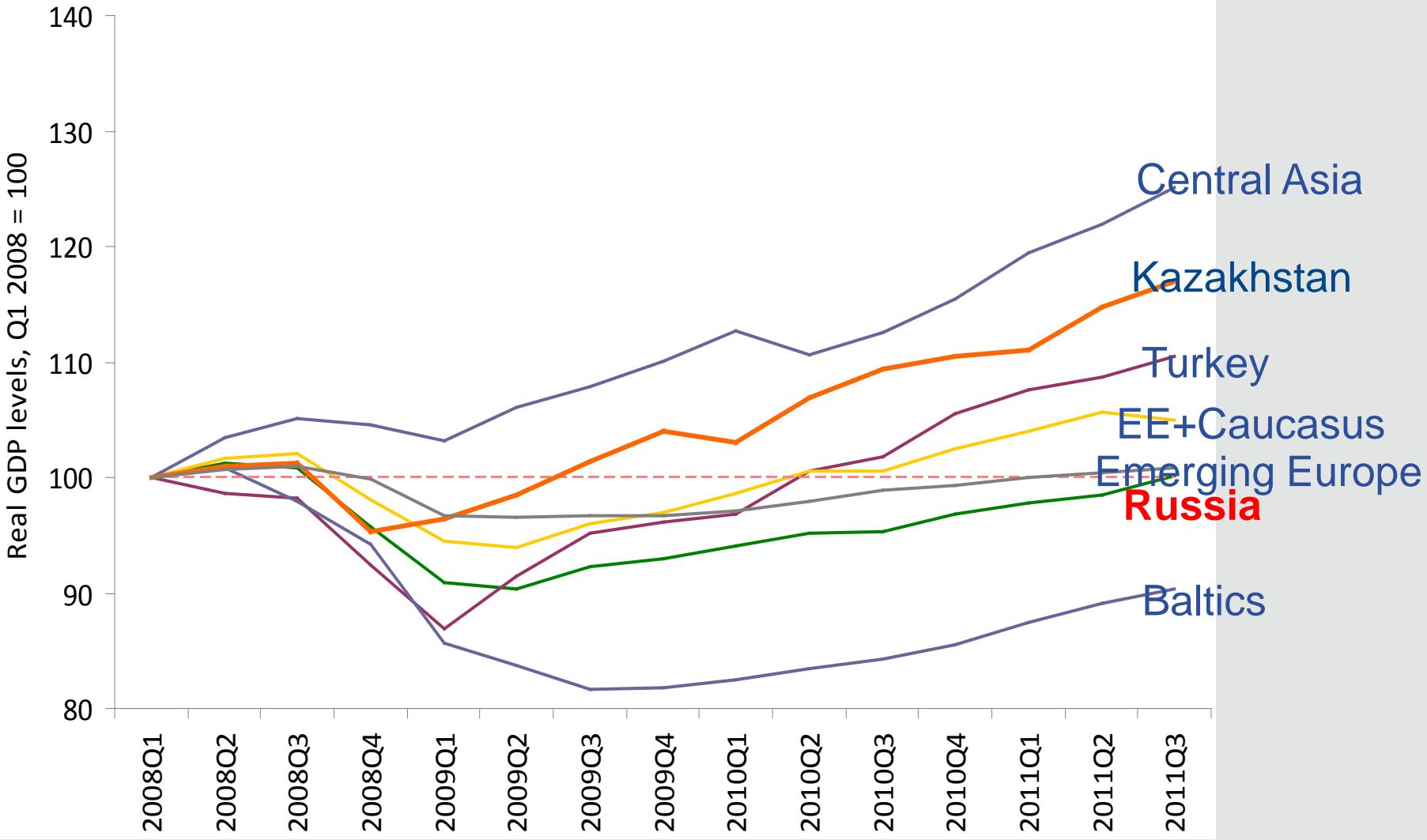
- Short-term
- How good are Russian institutions today?
- Some politics
- Moving forward

# **Short-term Outlook**

# Short-term Looks OK

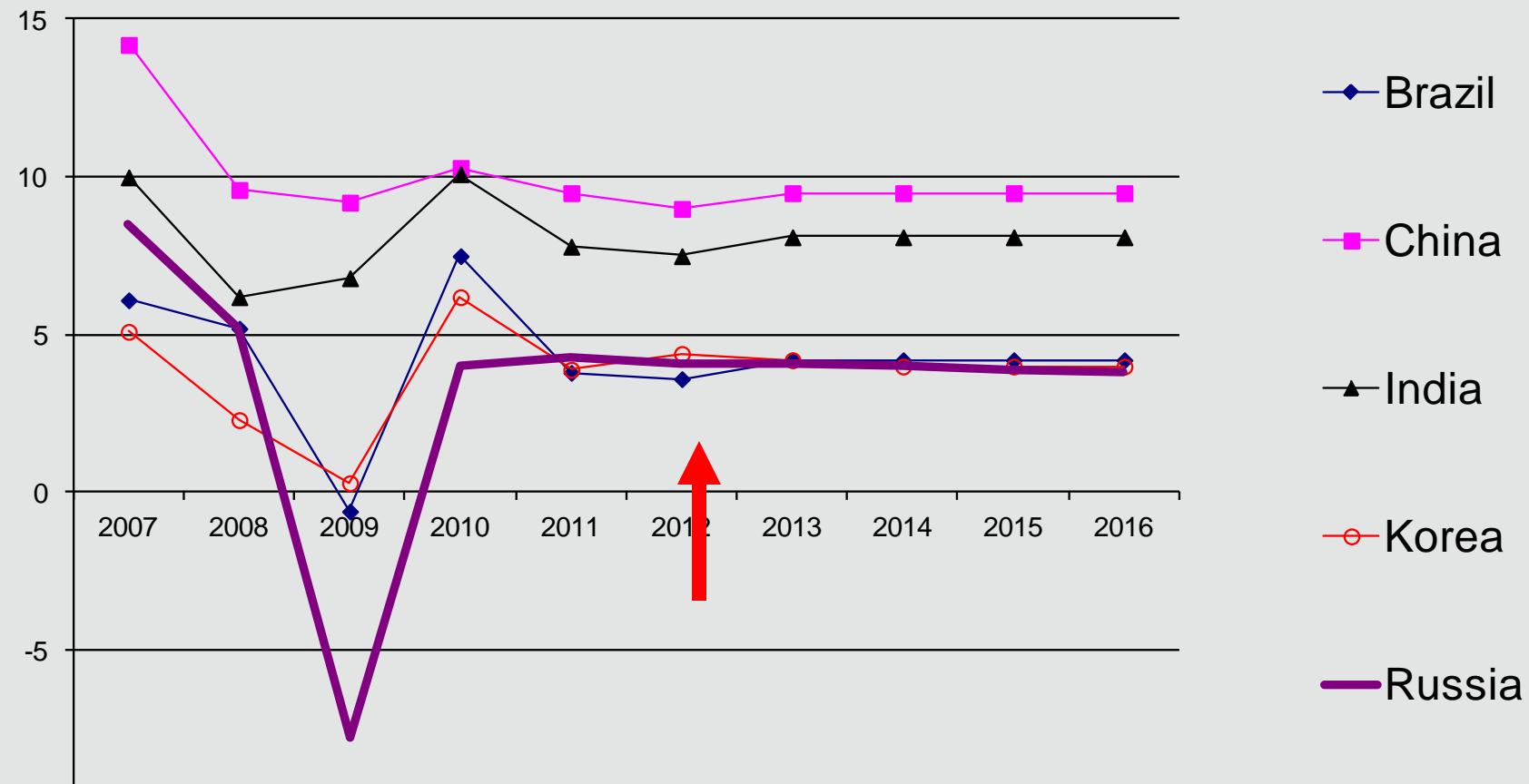
- Russian economy is recovering in 2010-12:
- 4% GDP growth in 2010 and 2011
- Consensus forecast for 2012 and afterwards: 3-4%
- Unless there is a major global financial crisis, Russia will be able to cope

# Russia vs. “Neighbors”



EBRD Transition Report 2011

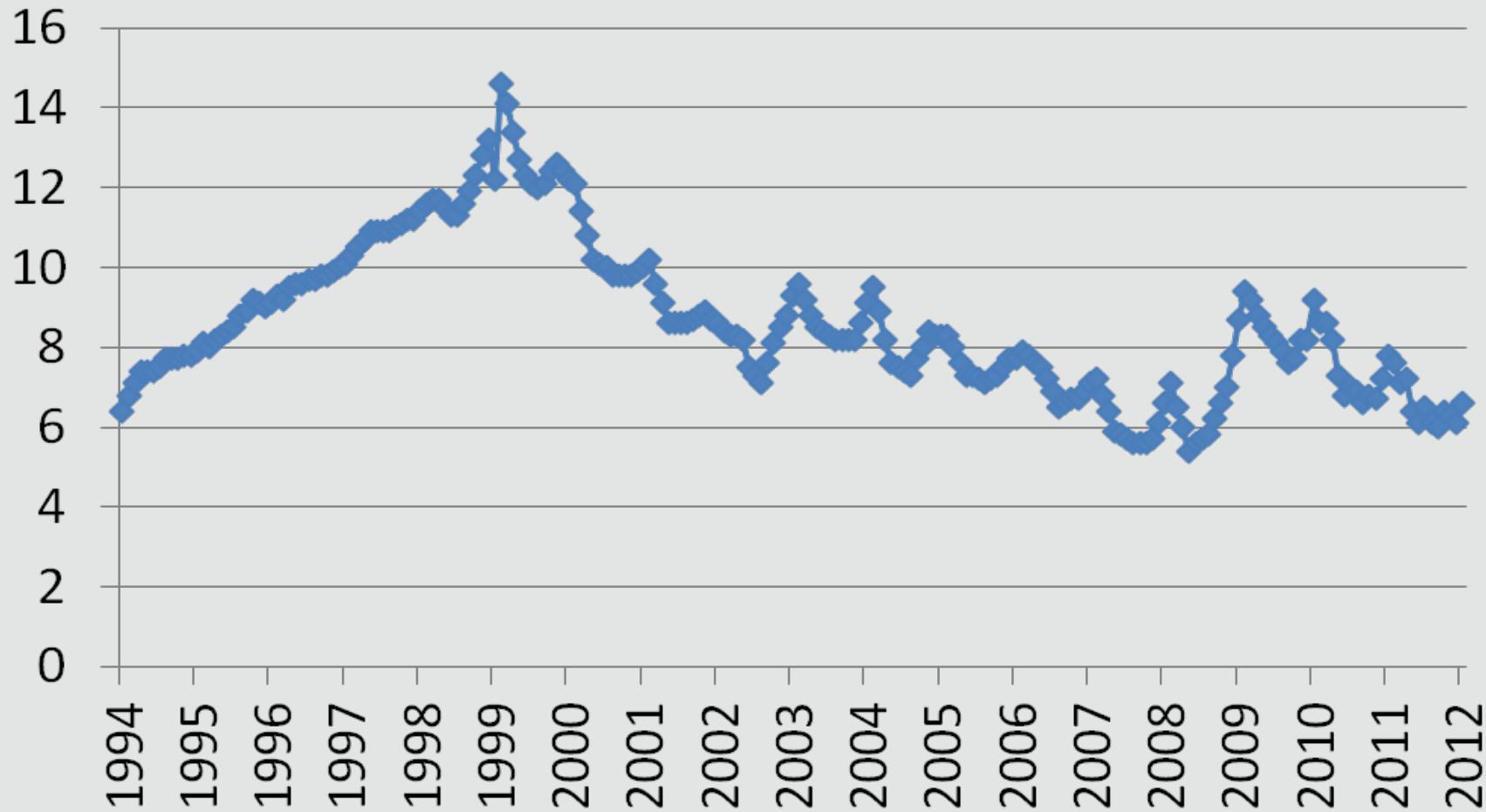
# Russia vs. Emerging Economies



Growth of GDP in constant prices, % per year.

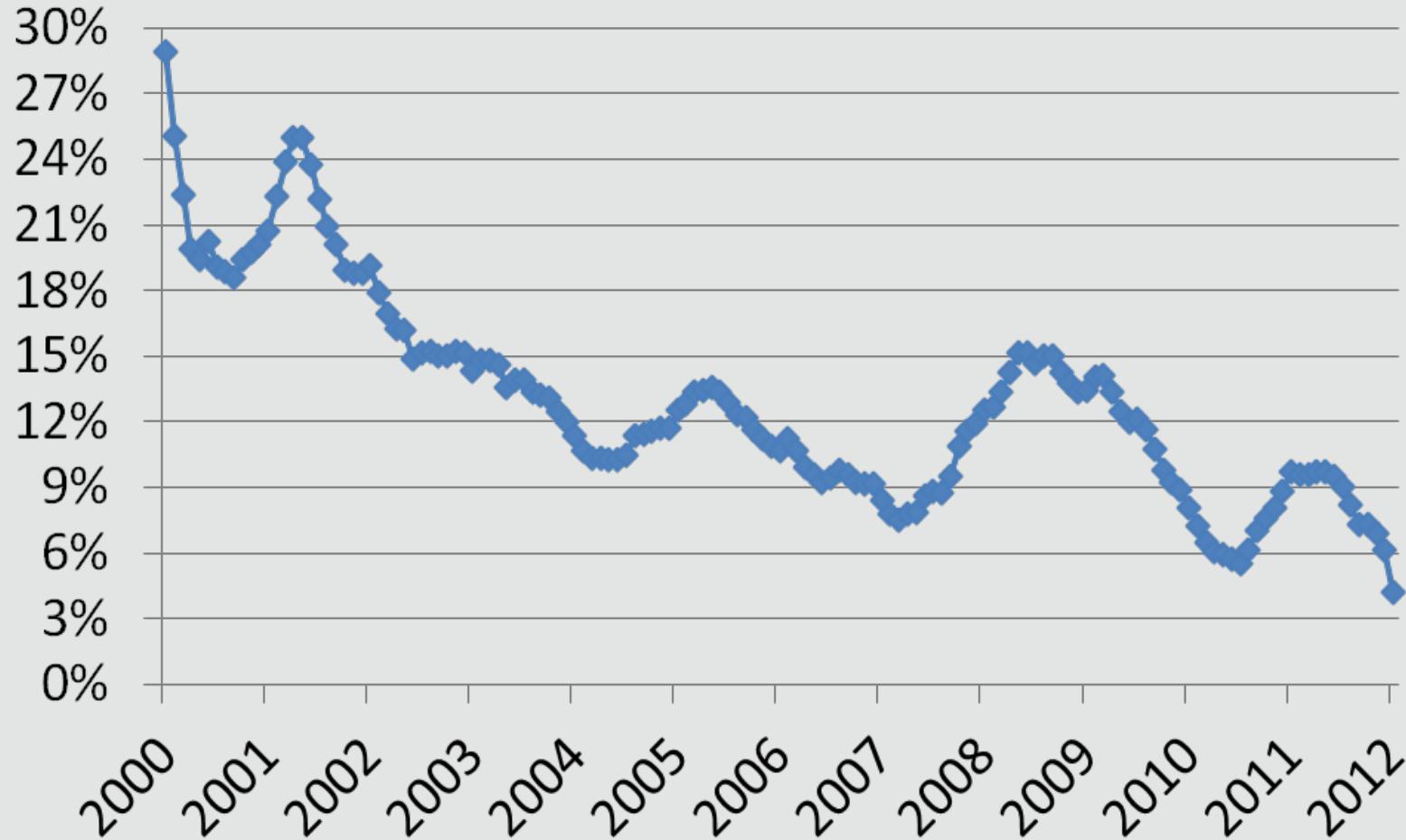
Source: IMF (World Economic Outlook, April 2011).

# Unemployment



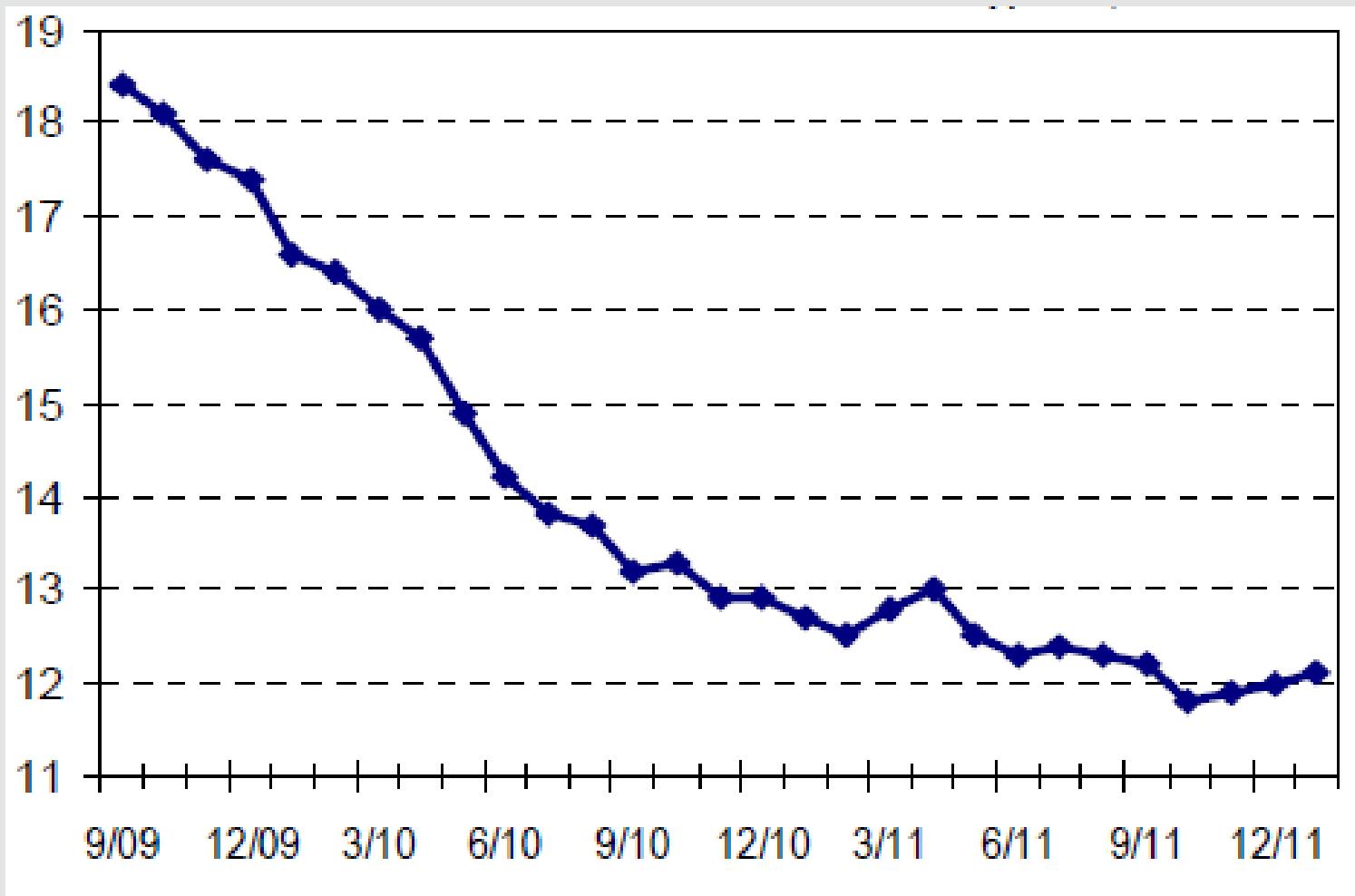
Source: Goskomstat, CEFIR

# Inflation



Source: Goskomstat, CEFIR

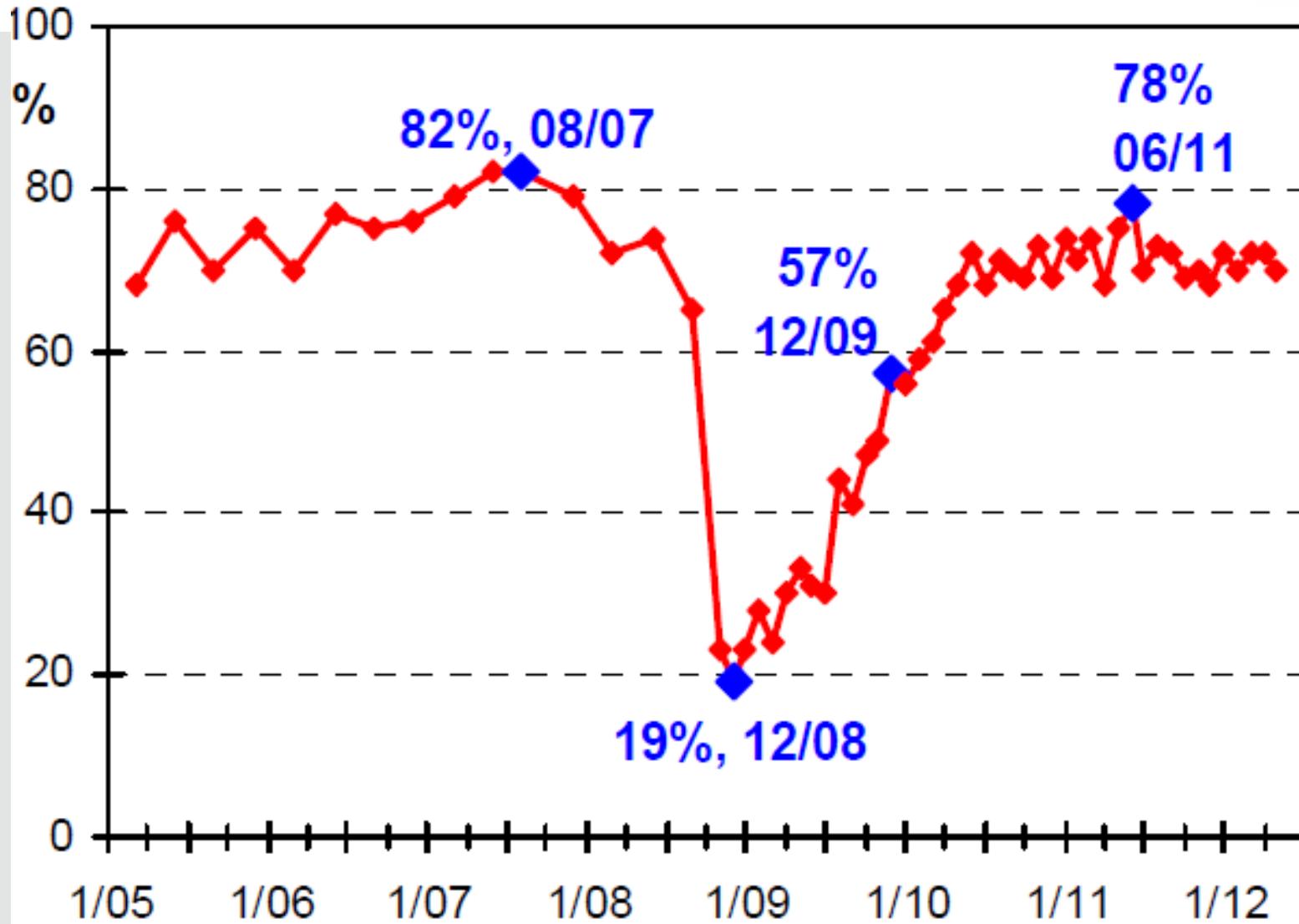
# Access to Credit



Average interest rates on bank loans for industrial firms

Source: Gaidar Institute Firm Survey.

# Normal Access to Credit

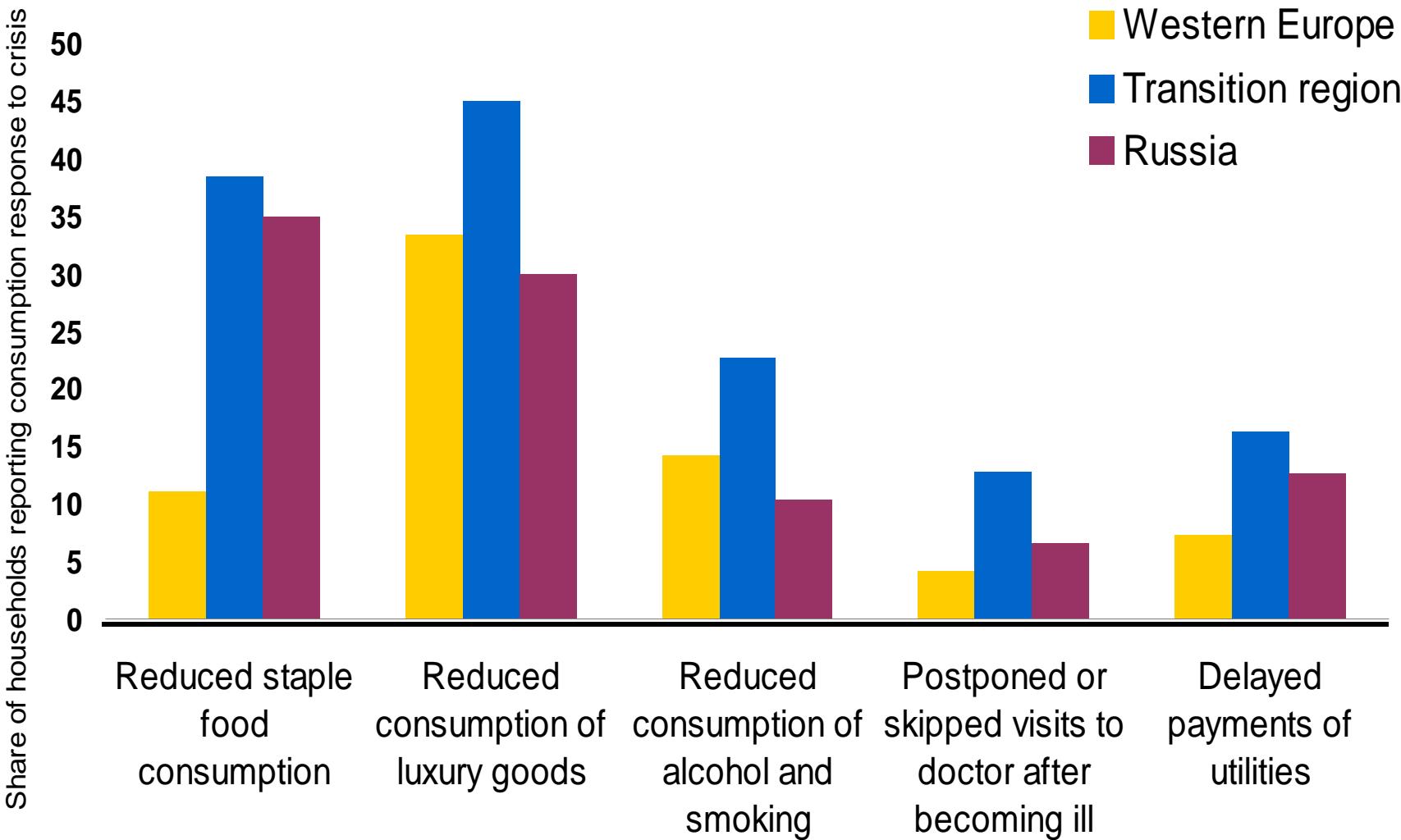


Average interest rates on bank loans for industrial firms  
Source: Gaidar Institute Firm Survey.

# EBRD 2011 Transition Report

- Consequences for households: huge
- Reduction in staple food consumption
  - Russia – 35% of households
  - Transition countries – 39%
  - Central Asia – 27%
  - Western Europe – 11%

# Consumption Change



Data Source: EBRD Survey, Fall 2011

# **Long-term and Politics**

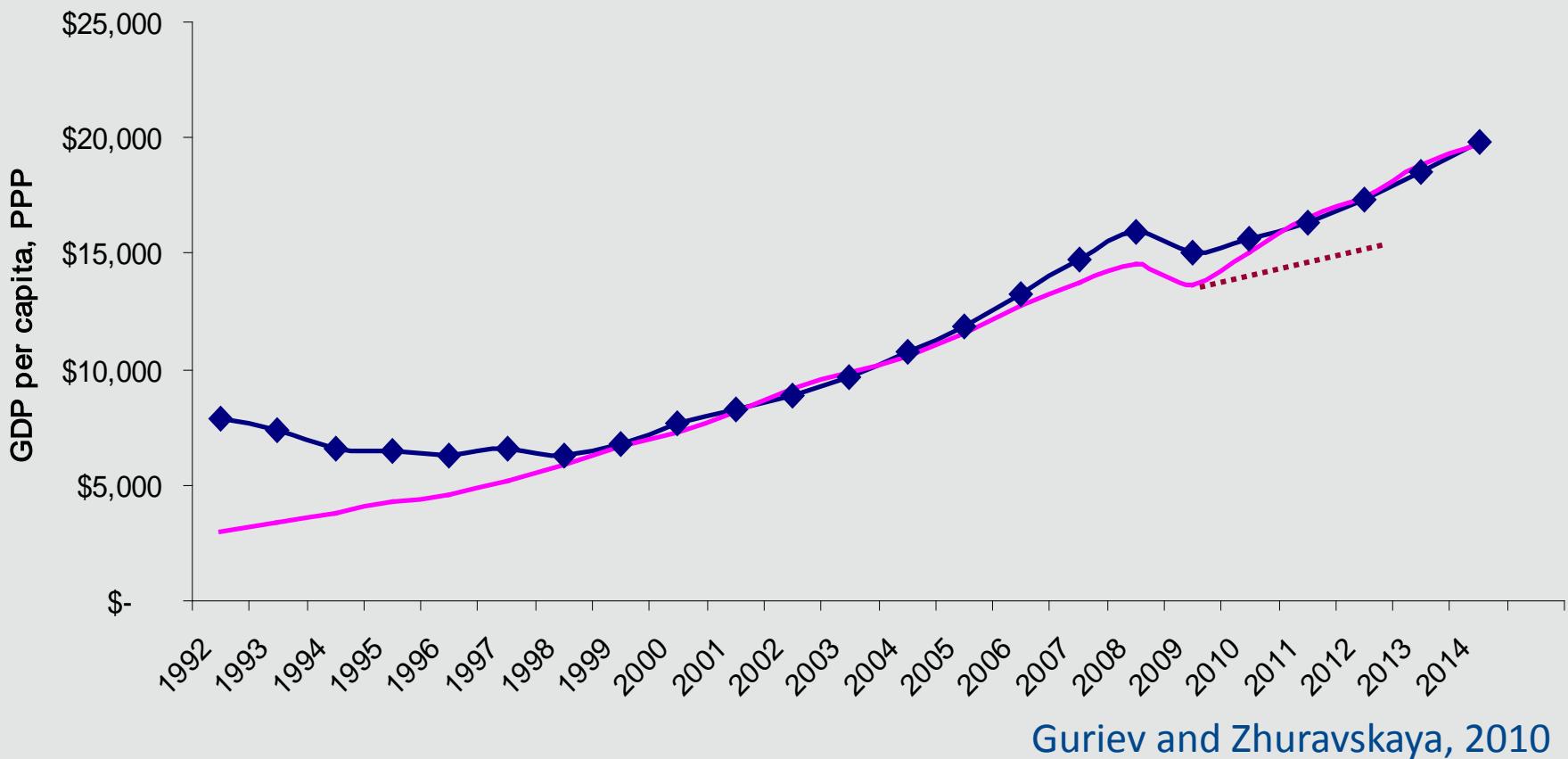
# Next South Korea? [2-years-old slide]



Income per capita, purchasing power parity.

Source of data and forecast: World Economic Outlook October 2009, IMF.

◆ Russia —— Korea 11 years earlier



Guriev and Zhuravskaya, 2010

# Growth in Emerging Economies



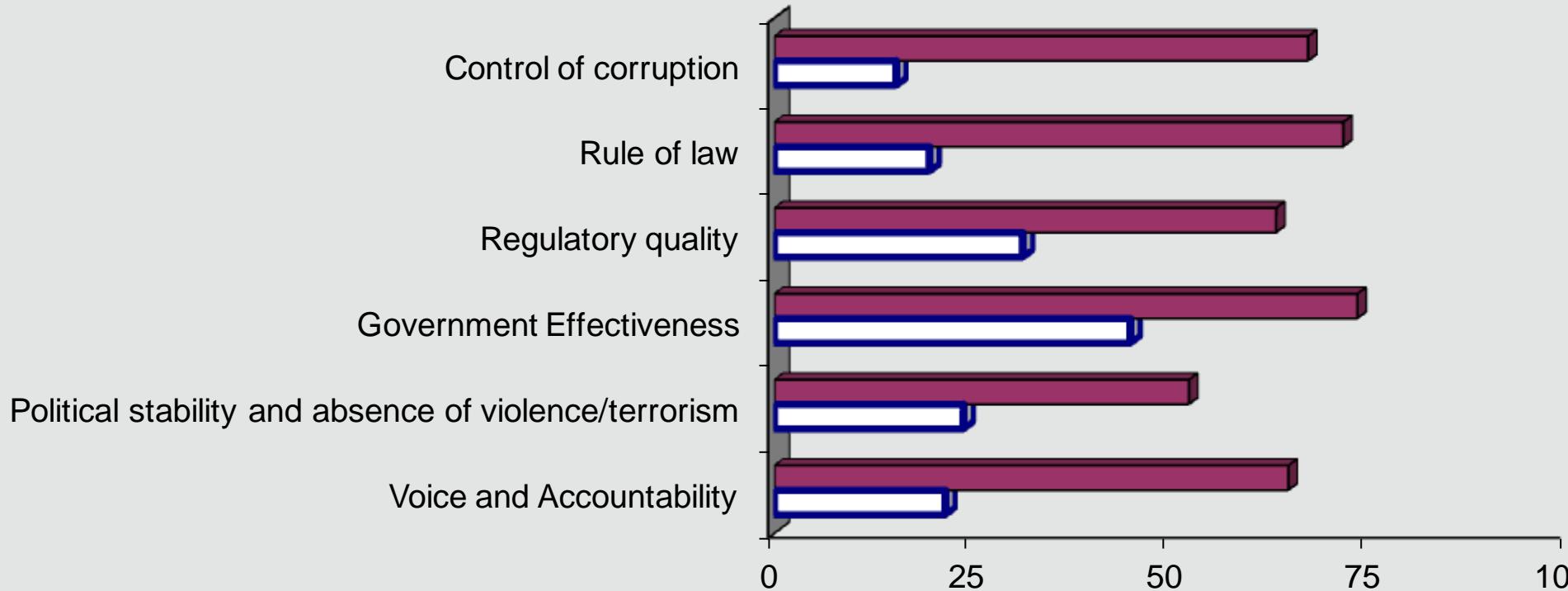
- Emerging economies may grow faster than developed ones
  - accumulation of capital on path to steady state (Solow)
  - ‘advantage of backwardness’: technology adoption on path to technology frontier (Gershenkron)
- Obstacles to fast growth
  - weak institutions that increase cost of investment (North, Acemoglu-Robinson)

# Good Institutions

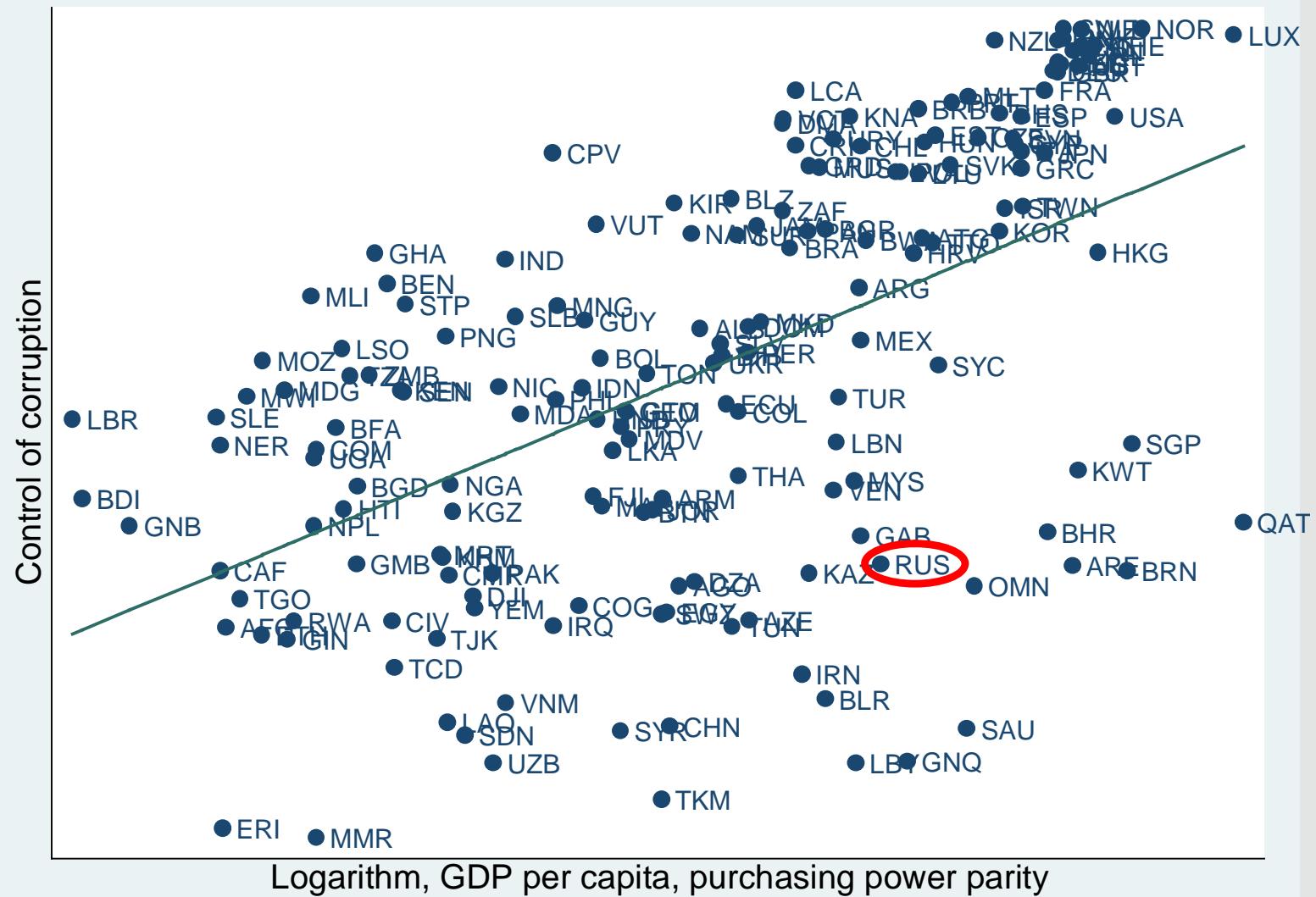
- politically independent courts
- efficient law enforcement
- non-corrupt regulators

# Institutions Worse in Russia

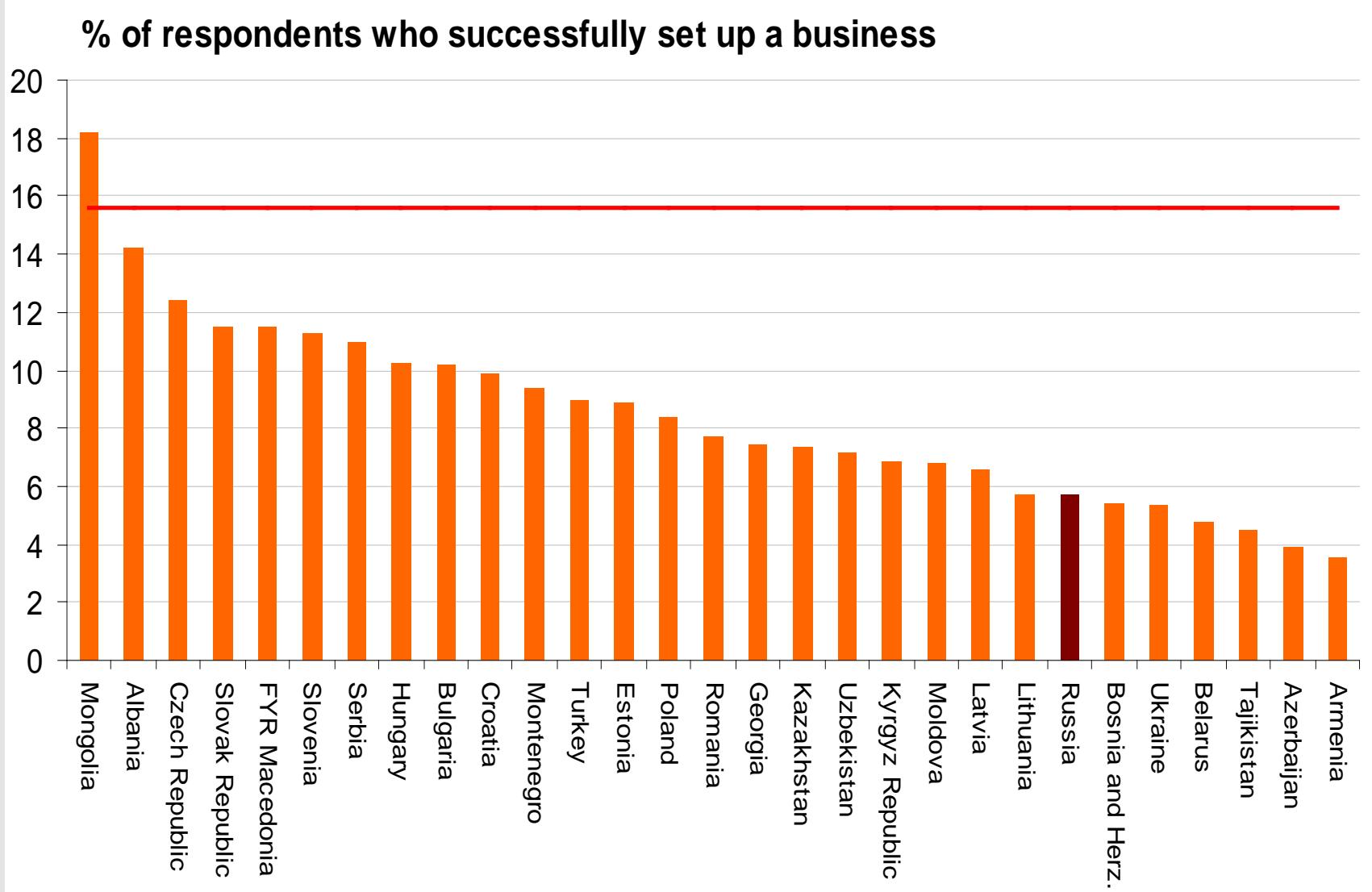
■ Korea, % rank in 1997   ■ Russia, % rank in 2008



# Corruption



# Start-Up Opportunities



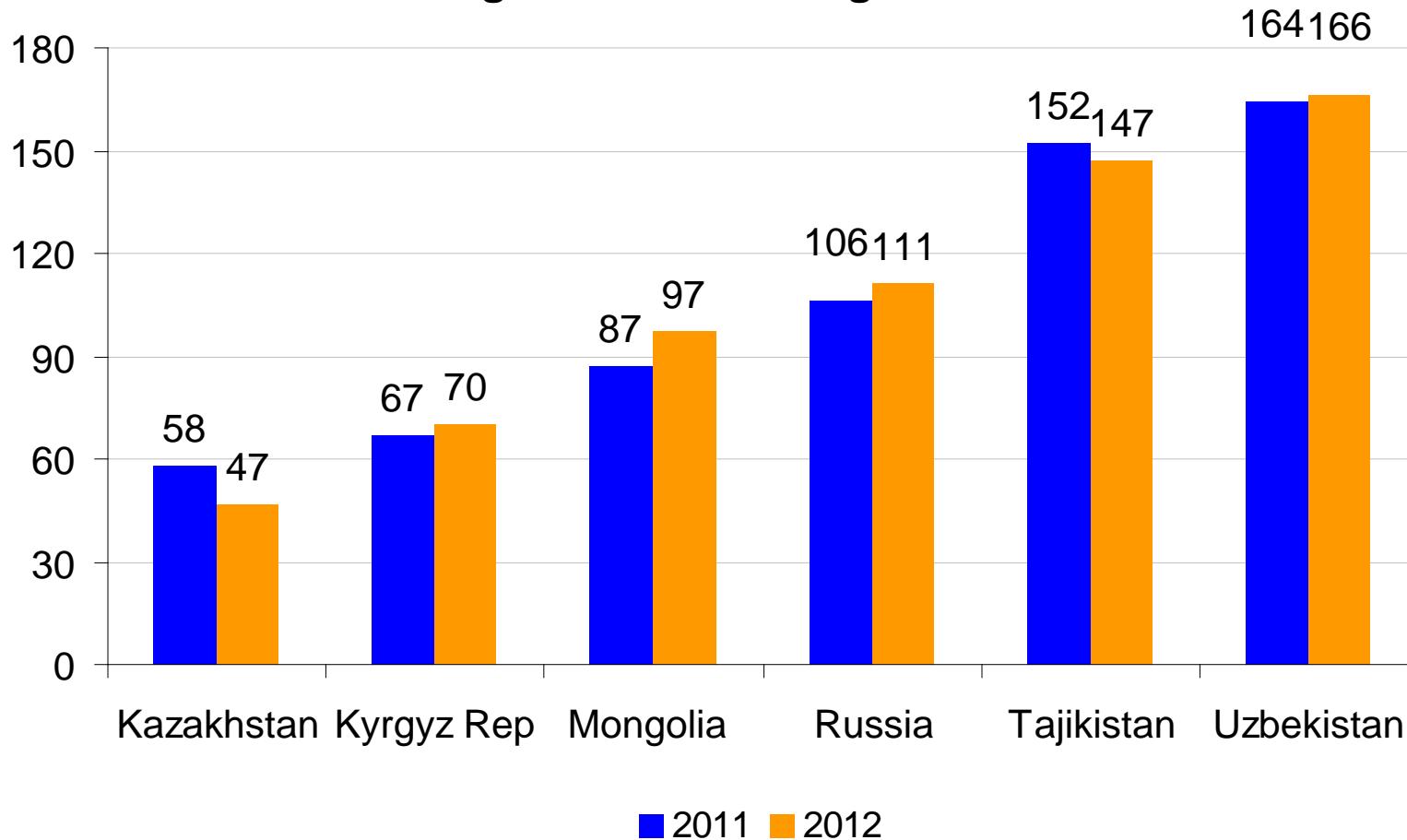
# Index of Economic Freedom 2011

| Category        | Name   | Rank      |
|-----------------|--|-----------|
| Mostly free     | Estonia, Lithuania, Czech Rep., Georgia  | 14 - 29   |
| Moderately free | Armenia, Slovakia, Hungary, Macedonia, Latvia, Bulgaria, Romania, Slovenia, Poland, Albania, Montenegro, Kazakhstan, Croatia, Kyrgyzstan | 36 - 83   |
| Mostly unfree   | Azerbaijan, Serbia, Bosnia & Herzegovina, Moldova, Tajikistan  | 92 - 128  |
|                 | Russia   | 143       |
| Repressed       | Belarus, Uzbekistan, Ukraine, Turkmenistan   | 155 - 169 |

Hermitage Foundation, 2011

# Doing Business

Doing business ranking 2011-2012



Source: World Bank Doing Business Reports 2011 - 2012

# Institutions

# Where Do Institutions Come From?



- Economic institutions are designed and put in practice within a political process
- Good institutions might be based, politically
  - on mature democratic institutions
  - on something else [strong central leadership]

# Alternative Model

- Institutions that rely on strong, yet non-democratic political authority
- “Institutionalized ruling party”
  - Mexico, 1930-2000
  - communist regimes
  - China
- Personalistic non-democratic regimes
  - Russia
  - Kazakhstan
  - Belorussia

# Russia, 2012

- Personalized weakly autocratic regime
- Leader in power for a long-time, since 1999
- ‘Real’ popularity of leaders is not known
  - United Russia, December 2011: 25-35% in Moscow, 35-45% country-wise (49% official tally)
  - Putin, March 2012: 50+% ?
- No well-organized opposition
  - large (by Russian standards) protests
  - no succession path

# Is Alternative Model Sustainable?

## ☐ “Institutionalized ruling party”

- Mexico, 1930-2000
- communist regimes
- China (“communist regime 2.0”)



Jury is out

## ☐ Personalistic non-democratic regimes

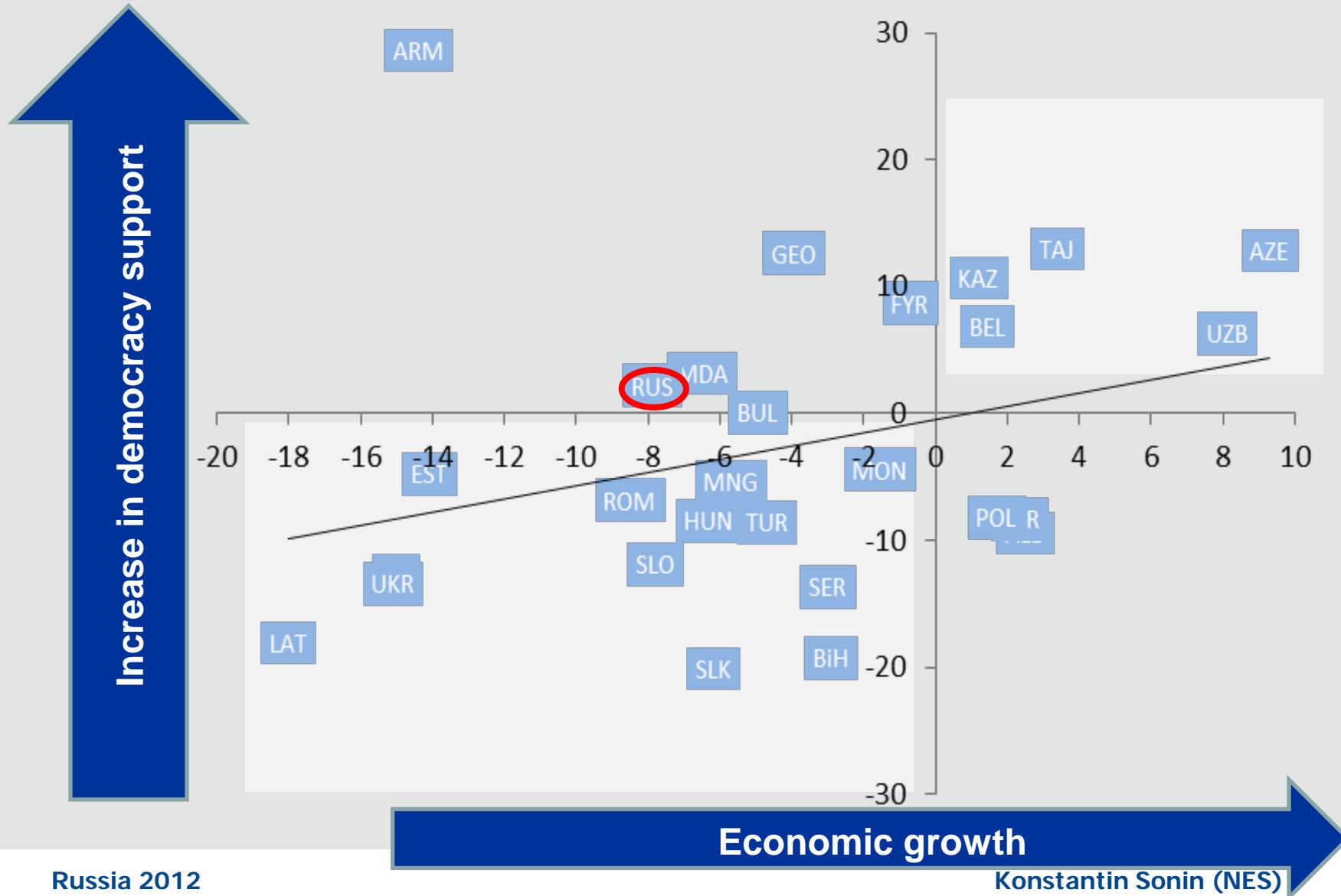
- Russia
- Kazakhstan
- Belorussia
- Uzbekistan



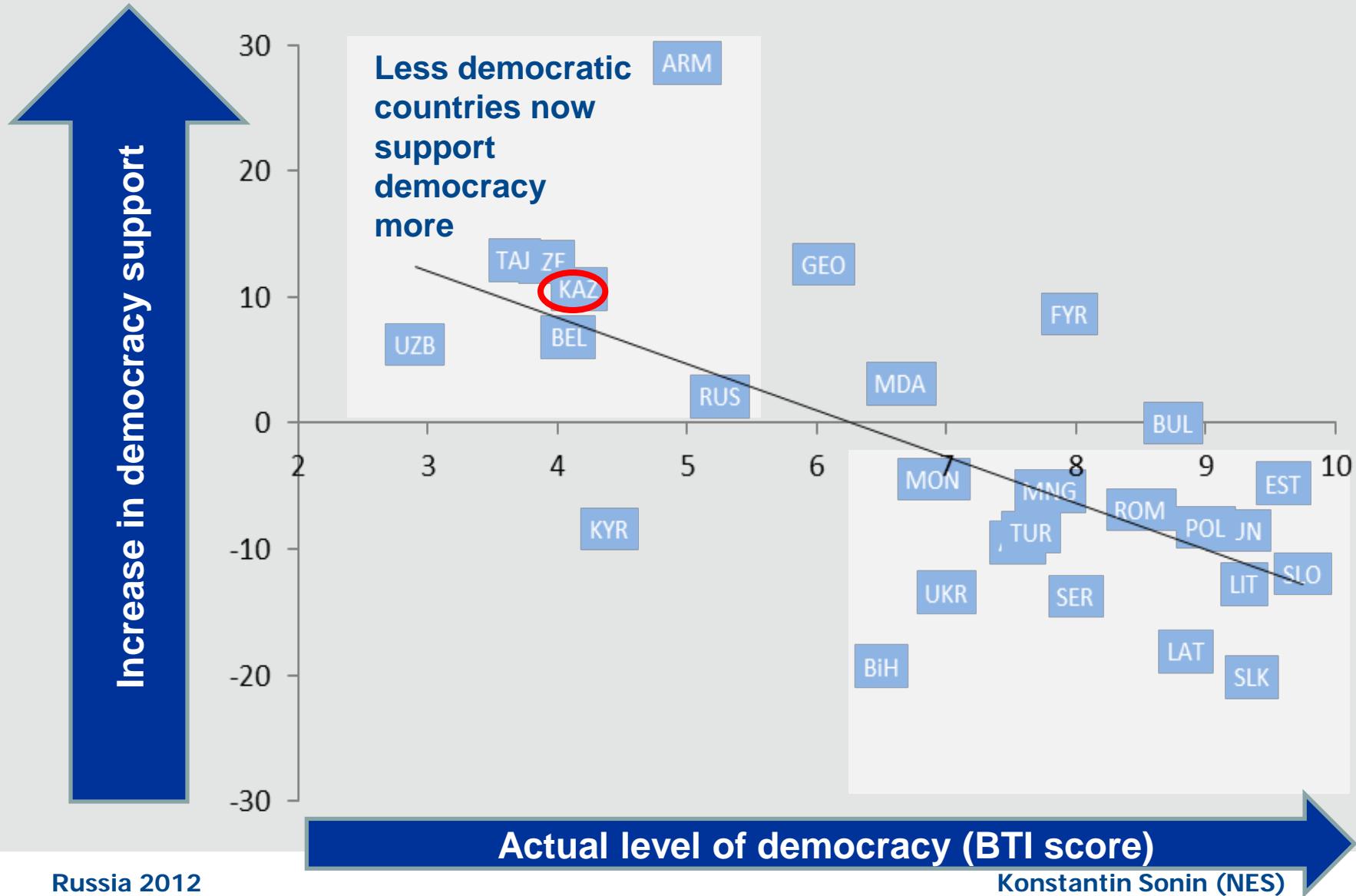
Not sustainable

## ☐ NB: Direction of evolution is not easily predicted

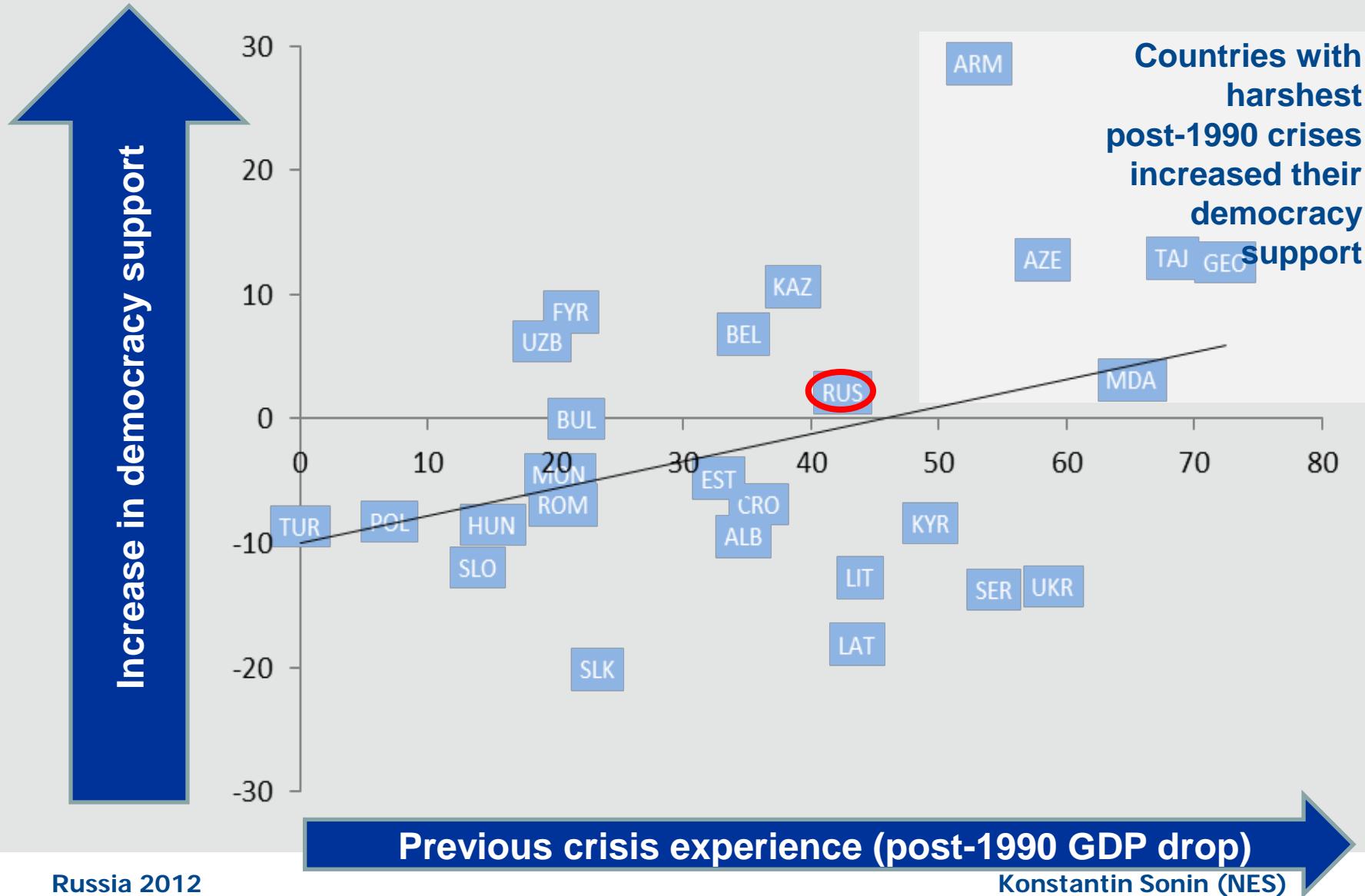
# EBRD Democratic Attitude Survey



# Democratic Attitude Long-Term



# EBRD Democratic Attitude Survey



# New Drivers of Growth

## ❑ Underemployed labour?

- no, labour market will be tight already in 2012
- unemployment is 6.3% - above 5.4% in May 2008, but lower than 9.4% in Feb 2009 (and 14.6% in Feb 1999)

## ❑ Spare capacity?

- no, all capacity utilized, need new investment

## ❑ Oil price?

- unlikely: to move from 4% GDP growth to 6% growth, need oil price to grow by \$10-20/barrel every year

## ❑ Need productivity growth (investment and innovation)

# Key reforms

- Privatization
  - improve corporate governance in state companies
  - create critical mass of further pro-market reforms
- Deregulation and business climate
  - Putin: move from 120<sup>th</sup> to 20<sup>th</sup> in Doing Business
- External anchor
  - WTO and OECD accession
- Macroeconomics: inflation targeting and floating ruble
  - foster financial development and inflow of long-term savings from households
  - increase growth of non-resource sectors and mobility of Russians.
- Pension reform

# Reality Check on Key Reforms

- Privatization
  - a major nationalization (TNK-BP) under way right now
- Deregulation and business climate
  - not much
- External anchor
  - significant progress (WTO) and talks (OECD)
- Macroeconomics: inflation targeting and floating ruble
  - not clear what is going on
- Pension reform
  - stalled

# Conclusions

- In short run, Russian economy is growing
- In longer run, Russia faces serious challenges
  - sources of pre-crisis growth are exhausted
  - need new investment hence need better investment and business climate and better financial sector
- In order to avoid a slowdown, needs substantial reforms
  - otherwise will grow at 2-4% growth
  - if reforms happen 5-6% growth is not impossible
  - politics makes reforms problematic in the short-run